

2020 STgenetics® Summer Internship

About Us

STgenetics® is the preeminent sex-selecting service provider for livestock breeders, ranchers and farmers worldwide who seek to maximize their herds' productivity and efficiency through artificial insemination breeding techniques.

The STgenetics® Summer Internship offers a wide variety of interest options for students to choose from, such as marketing, sales, genetic services and animal husbandry. It gives interns the flexibility to focus on their interests and tailor their internship to create the best learning experience possible. At the end of the summer, all interns will be required to complete a project involving the focus of their internship. This will be at the discretion of their overseeing manager.

Below are the descriptions of the focus options available through the STgenetics® internship program.

Call Center and Sales

Our Dairy Call Center is one of the many ways that STgenetics® is unique to its competitors. Based out of our brand-new office space in Middleton, Wisconsin, our Call Center employees work hard to create relationships with producers and breeders to help them meet their genetic goals.

The Dairy Call Center intern will be responsible for acquiring and entering new client information for our customer database. They will make outbound sales calls, utilize Mailchimp to create email campaigns, and help with overall promotions and sales for the Call Center. The selected intern(s) will also be able to attend events throughout the summer, like breed conventions and shows, to meet customers and make sales.

Location and Hours:

Middleton, WI
Monday – Friday 8:00 A.M. – 5:00 P.M.

Herd Management

The Ohio Heifer Center (OHC) is the largest farm owned and operated by STgenetics®. Located in South Charleston, Ohio, OHC is home to about 6,000 animals ranging in age from calves to lactating cows. Research and development are primary goals on the farm; thus, data collection, entry and analysis play a vital role in the day-to-day duties. Aside from gaining exposure to the innovative research that STgenetics® does, the selected interns will also get a hands-on learning experience working on a large dairy operation. Interns will learn herdsman-level skills and work with new and innovative technology. Interns will work in the routine operations of all aspects of the farm, including calf care, maternity, embryo transfer/reproduction and vet care.

Interns will also be a part of the STgenetics EcoFeed research by collecting cattle weights for data.

Location and Hours:

South Charleston, OH
Hours vary depending on department. Interns should expect between 40-60 hours a week with rotating weekend shifts.

2020 STgenetics® Summer Internship

Sales – Eastern, Central and Western Regions

The STgenetics® Sales Intern will be exposed to the Beef on Dairy Model through Heifer Inventory Management. They will learn how to use DairyComp and PC Dart to assess heifers needed on the dairy and learn about the impact of Genetic Progress on a dairy's financial success.

The selected intern will gain exposure to Genomic Testing and be able to assist in sampling. They will gain an understanding of the concept of misidentification to teach dairies the importance of decision accuracy. They will ride with successful sales reps and support team members.

Location and Hours:

Location and hours vary depending on region.

Marketing and Event Planning

STgenetics® takes great pride in supporting and sponsoring industry events like shows and breed conventions. Events like these are a great way to create and maintain relationships with current and potential customers. Making a positive experience for them stems from a creative marketing plan that promotes and describes the unique products and programs that STgenetics® has to offer.

The Marketing and Event Planning Intern will collaborate with the sales and marketing team to create internal and external marketing content including but not limited to: e-newsletters, direct mail and written testimonials. They will shadow multiple sales and marketing positions within STgenetics® and be trained for a variety of tasks. They will aid in negotiating, drafting and maintaining partnerships with all sponsees, organizations and events. The selected intern will perform market research to evaluate the company's current position in the industry and potential opportunities. They will also expand our internal database and build strategies to employ the data.

The ideal candidate will show strong written and verbal communication skills. Have exceptional organizational skills. Is self-directed and able to work without supervision. Have excellent computer skills with proficiency in Microsoft Office (Excel, Word and PowerPoint). Have an energetic and eager attitude to tackle new projects and ideas.

Experience with graphic design and Adobe Creative Cloud is desired but not mandatory.

Location and Hours:

Middleton, WI
Monday – Friday 8:00 A.M. – 5:00 P.M.

Genetic Services

The selected intern will gain knowledge and experience with genomic testing and the role it plays in matings and overall herd management. They will work hands-on in the entire process from sample collection and data submission to results delivery and analysis. They will obtain on-farm experience with herds from 100 to 100,000 cows across the United States. They will learn about Chromosomal Mating™—the innovative mating tool from STgenetics® and use it to perform genomic matings.

Strong computer skills and experience with herd software and data analysis is preferred.

Location and Hours:

Middleton, WI
Monday – Friday 8:00 A.M. – 5:00 P.M. Some travel is required.

2020 STgenetics® Summer Internship

Name: _____

College/University: _____

Area of Study: _____

Expected Graduation Date: _____

List any related coursework that you have taken:

Rank in order your areas of interest within the STgenetics® internship.

(1 = most interested, 5 = least interested)

_____ Call Center and Sales

_____ Herd Management

_____ Sales (Please circle which region: Eastern, Central, Western)

_____ Marketing and Event Planning

_____ Genetic Services

Please attach a resume and a list of references.

All applications and questions should be sent to **intern@stgen.com** by **December 1st, 2019.**