



SOMMET DE L'ÉLEVAGE

Europe's N°1 livestock show

2,000 animals | 1,500 exhibitors | 95,000 visitors



PRESS PACK 2018

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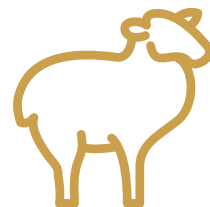
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OCTOBER
2018

CLERMONT-FERRAND
FRANCE

The SOMMET DE L'ELEVAGE is back the 3rd, 4th & 5th October 2018, at the Grande Halle d'Auvergne showground in Clermont-Ferrand (France)

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An undisputable reference among the world's biggest agricultural livestock shows, the SOMMET DE L'ELEVAGE is open for business this 3rd, 4th & 5th October in Clermont-Ferrand (central France). In a favourable economic context for the milk and beef cattle sectors, this 27th edition of the show is looking extremely promising: European and National breed championships will once again be the final judge of the highest quality livestock on show; visitors and foreign delegations are preparing to come in their numbers to tread the shows numerous alleys and to participate at the many farm industry events and the full programme of conferences. At the heart of this success: 1,500 exhibitors from 32 countries occupying 180,000 m² (1.94Mn sq. ft) of showground space, 2,000 animals and 95,000 visitors all of whom are from the farming sector.

Already the world's indisputable #1 show for beef cattle (with 750 animals in judging) and now a national event for milk cattle (550 animals present), plus a buoyant sheep participation (with 400 animals) and horses too (300 animals), the SOMMET DE L'ELEVAGE has, over the years, established itself as an exceptional showcase of French know-how in terms of farm animal production and genetics.

For this new edition of the show, the Salers, the only French breed that has both a milk branch and a suckler-beef branch, will be under the spotlight with 400 of the breed's best animals in judging for the breed national championships. Also, during the SOMMET DE L'ELEVAGE the International Congress of the Salers breed will hold its Annual General Meeting with almost 200 representatives coming from all four corners of the globe. Not to be outdone, the Simmental breed will be organising its European championships with 48 animals coming from 4 different countries. As for the sheep, in 2018 it's the turn of the Charollais sheep, the Texel, Suffolk and Ile de France grassland breeds to occupy centre stage with their respective interregional championships. Last, but not least, in the middle of a completely new equine show ring, the Ardennais, Comtois, Percheron and Breton heavy horse breeds will be in judging.

As with every year, the best quality animals representing the best of French livestock and genetics will be at the SOMMET where foreign buyers can cast their eyes for the or those animal(s) that they want in their own herd or flocks.

It must be said that with 4,500 foreign visitors from 85 different countries visiting the SOMMET in 2017, the SOMMET DE L'ELEVAGE is clearly more than ever orientated toward the international scene. Moreover, to reinforce and develop foreign business, each year a different country is the SOMMET's guest of honour. After Iran in 2017, it's the turn of Turkey during the three days of the 2018 show to inform us all about her vast agricultural wealth. For all the foreign visitors, the SOMMET deploys significant means of hospitality specifically adapted and turned towards all their possible needs, providing a programme of conferences, farm and other visits, and an evening dedicated to the international visitor.

Equally, an event that includes a forum and symposiums, the SOMMET proposes a programme of almost 50 conferences covering new technologies, research, genetics, the CAP (Common Agricultural Policy), animal health etc. that are open to all members of the livestock industry.

Finally, with 1,500 foreign companies from 32 different countries exhibiting across the 180,000 m² (1.94Mn sq. ft) of showground space of which 80,000 m² (861k sq. ft) of stands, the Grande Halle d'Auvergne showground is fully booked. The building of a second permanent exhibition building scheduled for 2020 will enable the SOMMET to welcome new exhibitors in the best possible conditions.

THE SOMMET DE L'ELEVAGE IN FIGURES

- 1,500 exhibitors of which 300 international exhibitors from 32 countries
- 95,000 trade visitors in 2017 of which 4,500 came from 85 countries
- 180,000 m² (1.94Mn sq. ft) of gross show space
- 80,000 m² (861 k sq. ft) of net stand space
- 2,000 elite animals, all the major breeds are represented
- 1 show hall (Zénith d'Auvergne) to host the beef breeds judging
- A dense and varied commercial offer covering all the specific requirements of all aspects of the farm and livestock professions
- 50 symposiums and conferences
- An international Business Club for foreign visitors
- 35 farm and agri-industrial site visits
- 4 gourmet restaurants

The Salers breed national championships

The 2018 national judging opens its doors this year to the SALERS breed, the only French breed that counts both a milk and a suckler beef branch. Already honoured in 2009 and again in 2013, the SOMMET once again welcomes the breed's national championships with a hundred farmers coming from all parts of France to present the very best of their herds, amounting to 400 animals in judging.

By organising its national championships at the SOMMET DE L'ÉLEVAGE, the Salers breed provides an excellent showcase for the French livestock industry and displays to both French and foreign buyers its legendary easy management and its numerous qualities. In fact, one of the breed's selection bodies (the Groupe Salers Evolution) principal objectives is to improve farmer knowledge of the breed to encourage its expansion in other parts of the globe. With close on 223,000 suckler cows spread across the whole of France, the Salers is #4 suckler breed in France. It is known mainly for its rusticity and easy management, and an exceptional easy-calving aptitude. Because of these significant advantages, the Salers has been exported for many years and continues to progress well beyond our shores.

During the 3 half-days of judging, visitors will have the possibility to discover the breed's farmers' work presenting the very best of the breed's pedigrees.

The Salers, an authentic and robust breed

Tracing its origins back to the Massif central and particularly the area surrounding the pretty medieval town of Salers, in the Cantal, the Salers is easily recognised by the deep mahogany colour of its curly coat and its impressive long horns in the shape of a lyre.

Rusticity

The Salers is a rustic breed that adapts easily to all environments. Thanks to the quality of its legs, it adapts well to stony or wet soils as well as to steep landscapes. Its curly coat and the brown pigmentation of its mucosa enable it to live in both cold and hot regions and to support wide temperature ranges.

The best of mothers

Its excellent milk production makes the Salers cow one of the best beef breed mothers enabling her to suckle her calf with no or very little feed supplement (= reduced costs). The Salers possesses a high productivity, which equates to 1 calf per cow per year, and constitutes

the principal factor that influences her farmer's annual income. Easy-calving, due to her wide pelvis is a further guarantee of having a live calf and reduced vet's fees (0% caesareans).

The Queen of sustainable development

Its capacity to optimise rough grazing and grassland makes the Salers the queen of sustainable development in maintaining large grassland areas and steep slopes. Moreover, the Salers contributes to the protection of the environment at two levels: in maintaining the grassland areas that are natural sources capturing carbon, and in reducing the flux on the farm in terms of manufacturing and transport (feed, fertilisers) that are themselves generators of greenhouse gases.

A meat of exceptional quality

With its intense red colour, its generous marbled taste and its exceptional succulence, Salers meat is appreciated by everybody and is most popular with all the famous chefs.

A French breed that has become an international breed

The presence of the Salers breed is not restricted to purely French soil. It is equally present on the 5 continents and in over thirty countries. The Salers is appreciated for its improvement of farm productivity, due to its increased weight, the improvement in carcass grading whilst maintaining the easy-rearing and easy-breeding characteristics of the native herd. Its extraordinary capacity to adapt to any climate enables the Salers to thrive in difficult and varied climatic and geographic conditions, whether that be a dry or cold climate, or very steep terrain.



SAVE THE DATE !

SALERS NATIONAL CHAMPIONSHIPS

- Wednesday 3rd October: 08.30 - 13.00
- Thursday 4th October: 14.00 - 20.00
- Friday 5th October: 14.00 - 18.30

> Zenith d'Auvergne concert hall



Focus on the International Congress of the Salers breed

On the occasion of the Salers Breed National Championships, the SOMMET DE L'ÉLEVAGE will also play host to the International Congress of the Salers breed with almost 200 representatives expected from throughout the world.

THE PROGRAMME INCLUDES: numerous farm visits, technical meetings treating subjects such as genomic selection and the Annual General meeting of the International Federation of the Associations of Salers Breeders.

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The Simmental, an international and fast-developing breed

Found across all 5 continents where its total global population amounts to 40M head, the Simmental is farmed not just as a milk breed (Europe) but also as a suckler beef breed (other continents). Due to its good milk yield and its exceptional butchery aptitudes, the Simmental is one of the world's foremost breeds in terms of numbers.

In Europe, it is by far the #1 mixed breed with important herd numbers especially in Eastern Europe. In Germany the breed numbers almost 2M cows and in Austria, the "Fleckvieh", as it is called in this country, accounts for more than 80% of the national beef herd. In Switzerland, the breed's original birthplace it is farmed within the alpine pasture system so predominant in this country and where its rusticity is a major advantage. In France, the breed was previously known under various names, firstly, the "Tachetée de l'Est" (Speckled cow from the East) then known as the "Pie Rouge de l'Est" (Red coat from the East) before acquiring its current name the French Simmental in 1993. In our country Simmental numbers are relatively modest with just 40,000 females identified within 1,700 herds. However, the breed had developed fast over recent years with numbers progressing by 25% in the last decade. Previously found in the eastern flank of France, the breed is now today found throughout mainland France. There are however two notable clusters: the North-East (mainly around the Haute-Marne département), the original birthplace for the Simmental breed in France, and the grassland areas of the Massif Central (mainly in the north of the Aveyron département), a relatively new extended region since 1990. Recently, the breed has developed even in the west of France. More than 5,800 Simmental cows were counted in these areas in 2017 compared to less than 1,000 cows just 10 years ago.



The Simmental: a true mixed breed

Quality milk production

The French Simmental is a breed with two roles. Its milk yields remain all the same very interesting with almost 6,200 litres on average per lactation and it is rich in protein but well balanced when compared to butterfats (Butterfat/Proteins < 1.2). The breed is not surprisingly appreciated by cheese-makers and one often finds the Simmental in many cheese-making AOC areas, such as Laguiole, Comté, Epoisses, Langres cheese and many others.

Remarkable butchery performance

Beside its very interesting milk performance, the Simmental guarantees farmers high meat yields from heavy and well-conformed cull cows. And bull calves that are sold on average at prices far higher than those of standard milk breeds. Because of its butchery qualities, the Simmental, can also be used as a suckler cow either in a pure-bred system or crossed with other breeds.

A rustic and economic breed

Fertility, longevity, resistant to mastitis, the Simmental is the #1 breed in reply to all these criteria. The breed easily adapts to all climates and conditions. Easily-farmed, the Simmental is always well placed when it comes to comparisons with other breeds in terms of economic results. She is too a safe bet offering diversity in the farm income due to her double aptitude milk - meat. The naturally-high protein levels in her milk and the low cell count provide farmers with a better return on their milk. The heavy carcass weight and an excellent conformation provide the farm with a good return when used in the suckler beef role.

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SAVE THE DATE !

SIMMENTAL BREED EUROPEAN CHAMPIONSHIPS

• Thursday 4th October: 08.30 - 11.30

> Hall 2

A new "Euro-Simmental" at the SOMMET DE L'ELEVAGE 2018

Following on from the success of 2016, our European partners have once again been invited to participate in this European Championships: Germany, Austria and Switzerland have replied favourably to the invitation and will provide livestock that will compete in this new European showdown, each with 4 cows. Therefore, **12 foreign cows and 36 French cows will compete on Thursday 4 October from 08.30** in the dairy ring at the SOMMET DE L'ELEVAGE. All the foreign cows will also be entered for and compete in the various different sections, as per their age and lactation, of the competition. Numerous special prizes will be awarded during this confrontation: best udder prize, best cheese aptitude prize, best meat aptitude prize, future champion, and of course the Supreme Simmental breed Championship at the SOMMET DE L'ELEVAGE 2018. The winners may well be cows or heifers from Germany, Austria, Switzerland or France.

Finally, a large auction sale is to be organised following the European Championships of all the foreign cows present, providing a unique occasion for farmers to acquire the best European genetics to add to their herd.

A European challenge with 3 cows representing each country will be organised to determine the best European cow. Which country's national anthem will be heard in the dairy hall? Don't miss this ultimate consecration on the 4 October around 11.30 to find out!



A dynamic sheep pole resolutely looking to the future!

Once again, and as every year, the SOMMET DE L'ÉLEVAGE dedicates **2,000 m² (21,500 sq. ft) to sheep in hall 5**, with the show highlight being the judging of the Charollais, Ile de France, Texel and Suffolk breeds and a genetic challenge for all the rustic breeds: the “**Rustiques d'Or**”. This year will also see the organisation of two breed auction sales, one for the Suffolk and the other for the Hampshire. The representatives of the sheep farmer sector have identified the following objectives to “**develop the sheep pole, reinforce its notoriety and reinforce the links with international farmers**”.



Inn'ovin (Innovation within the sheep sector), the sheep sector is recruiting!

The whole sheep sector is mobilised to provide farmers and technical advisers with the necessary means to best adapt to the current climate. The Institut de l'Élevage, CIIRPO, CNBL, FGE, GDS France, Inra, Interbev ovin, the French Ministry of Agriculture, Montpellier SupAgro, Coop de France, the various Chambers of Agriculture and the FNO are all associated within the “Inn'Ovin” banner. This project is articulated around 4 study axes that will serve to propose concrete action, and as study groups provide both a means of reflection and forecasting:

- The renewal of (and replacement of) current farmers by the next generation and the attractiveness of the profession,
- Farm technical and economic performance to improve farm income;
- Improvement of work conditions for both farmers and their employees;
- The environment, energy transition and better use of the land.

To give a real impetus to the research, an objective has been clearly stated: + 10 % of lambs in 2020. A dynamic sheep pole resolutely looking to the future!

To respond to the challenge, the sheep pole will host **six technical flashes in the ring**, on the choice of rams, the organic lamb market, the advantages of production within Label Rouge criteria etc. as well as a technical area (Inn'ovin stand) focused on technical kit and where visitors can test their knowledge and access the information panel.

To these novelties, are added the events that have already proved their value today such as the organisation of the Ovinpiades challenge, information for agricultural students on the platform outside the sheep hall for them to familiarise themselves on the profession of sheep farmer, hosting the 2nd edition of the Ovinpiades for the older generation, and also shearing demonstrations to optimise the organisation of this job. Three days of training of, and demonstrations by, sheep dogs will take place in the neighbouring equine ring.

SAVE THE DATES !

WEDNESDAY 3 OCTOBER

- **ILE DE FRANCE** judging: 09.30 - 12.00
- **TEXEL** judging: 13.30 - 15.30
- **Presentation (in English and French) of French sheep breeds**: 16.00 - 17.00

THURSDAY 4 OCTOBER

- **Rustic breeds challenge**: 11.00 - 12.30
- **CHAROLLAIS** sheep judging: 13.30 - 16.00

FRIDAY 5 OCTOBER

- **SUFFOLK** judging + auction sale: 09.30 - 12.30



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The sheep breeds in judging at the SOMMET

Ile de France, a modern and balanced butcher's lamb breed

A meat breed that naturally breeds out of season, distinguishes itself by the pertinence of its genetic plan on three levels:

- The individual testing of ewes and their current crop of lambs
- Selection based on the genetic qualities of their ascendants
- Testing of all progeny

The ewe combines remarkable butchery and maternal qualities: excellent conformation, high growth rates, prolific and good milking qualities.

Texel, an outdoor breed with multiple qualities

Typical, outdoor-managed grassland breed recognised for its docility and its maternal qualities. And what farmer would deny the superior conformation of Texel lambs? The demand for Texel rams for use as terminal sires is proof. The breed has never cheated on its physiological qualities; a seasonal-breeding spring lambing ewe in time for the spring grass growth. At a time when genomics is fashionable, the breed has several surprises to offer, in terms of its overly-developed muscle gene.

Charollais sheep, the #1 butcher's lambs breed used for crossing

A grassland breed, the Charollais ewe presents excellent maternal qualities and remarkable butchery aptitudes, which give this the breed growth and conformation aptitudes necessary for the production of butcher's lambs. These rearing qualities make the Charollais a highly sought-after breed for pure-bred systems as well as for crossing purposes.

All these characteristics underline the appreciation of the Charollais sheep not just in France, but throughout the world.

Suffolk, a butcher's breed whose origins are in Britain

A butcher's breed resulting from the crossing of Southdown rams with Norfolk ewes is adapted to a wide range of climates. Farmed either in a pure-bred system or used for crossing for its fast-maturing and excellent carcass qualities guarantee the production of very fast-growing heavy lambs with just the right amount of fat. The selection of the Suffolk is orientated towards the improvement of its butchery aptitudes, plus the conservation of its maternal qualities.

Rustic breeds from the Massif central, quality lambs all year round in all conditions

Finding their origins in the difficult rearing areas in the centre of France, the rustic breeds of the Massif central are high-performing and profitable in difficult rearing conditions. They adapt to all the different rearing components: feed, climate, rearing system, flock size etc. Their remarkable maternal aptitudes have developed over the centuries and amplified over recent decades by a rigorous selection process, among the most demanding in France.

CONTACTS

Ile de France and Texel breeds (OSON):

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Charollais sheep breed:

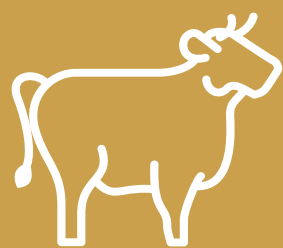
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Beef cattle

Judging & presentation programme

► Zenith arena

- SALERS breed national championships > 400 animals in judging for the supreme prize
- Other breeds in competition: CHAROLAIS, LIMOUSIN, BLONDE D'AQUITAINE, AUBRAC, GASCON, PARTHENAIS, BAZADAIS, BELGIAN BLUE and HERFORD
- Presentations of the following breeds: MAINE-ANJOU, FERRANDAIS and HIGHLAND cattle

>> In total: 750 animals

Wednesday 3 October 2018

From	To	
08.30	13.00	SALERS breed National Championships
13.00	15.30	CHAROLAIS breed judging
15.30	17.00	PARTHENAIS breed judging
17.00	19.00	BLONDE D'AQUITAINE breed judging
19.00	20.30	International livestock evening

Thursday 4 October 2018

From	To	
08.30	10.30	AUBRAC breed judging
10.30	11.00	Presentation of AI progeny - Espace Insémination Avenir
11.00	12.30	GASCON breed judging
12.30	13.30	BELGIAN BLUE breed judging
13.30	14.00	Presentation of AI progeny - Gènes Diffusion
14.00	20.00	SALERS breed National Championships

Friday 5 October 2018

From	To	
08.30	09.30	BAZADAIS breed judging
09.30	11.30	LIMOUSIN breed judging
11.30	12.30	HERFORD breed judging
12.30	13.00	Presentation of the FERRANDAIS breed
13.00	13.15	Presentation of the MAINE-ANJOU breed
13.15	14.00	Presentation of the Sabot d'Or (Golden hoof) Trophy
14.00	18.30	SALERS breed National Championships

Dairy cattle

Judging & presentation programme

► Hall 2

- SIMMENTAL breed European championships
- Other breeds in judging: MONTBELIARD, HOLSTEIN, JERSEY, BROWN SWISS, NORMANDE, TARENTAIS and ABONDANCE
- Auction sale of BROWN SWISS and SIMMENTAL heifers

>> In total: 550 animals

Wednesday 3 October 2018

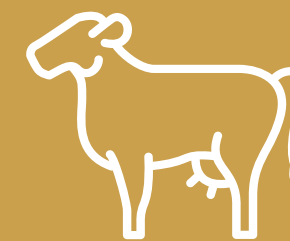
From	To	
09.00	11.00	ABONDANCE breed judging
11.00	13.00	NORMANDE breed judging
13.00	17.30	MONTBELIARD breed judging
19.00	20.30	International livestock evening (Zenith arena)

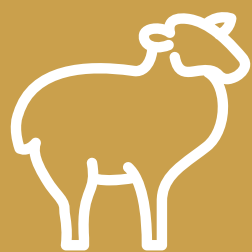
Thursday 4 October 2018

From	To	
08.30	11.30	SIMMENTAL breed European championships & sale
11.30	12.30	Massifs Trophy (judging of cattle by agricultural students)
12.30	13.30	JERSEY breed judging
13.30	17.30	HOLSTEIN breed judging

Friday 5 October 2018

From	To	
09.00	14.00	BROWN SWISS breed judging & sale
14.00	17.30	TARENTAIS breed judging





Sheep

Judging & presentation programme

► Hall 5

- Breeds in judging: ILE DE FRANCE, CHAROLLAIS, SUFFOLK and TEXEL
- Rustic Massif central sheep breeds challenge
- Presentation of the ROMANE breed
- Presentation of the ALPINE & SAANEN goat breeds
- Technical information updates
- Sale of HAMPSHIRE and CHAROLLAIS rams
- Demonstrations of sheep dogs working and innovative sheep-handling equipment
- Wool trophy
- Ovinpiades competition for young shepherds

>> In total: 400 animals

Wednesday 3 October 2018

From	To	
09.30	12.00	ILE DE France breed judging
12.00	12.30	Technical info (genetics choice of ram) update
12.30	13.30	Presentation of sheep and goat breeds
13.30	15.30	TEXEL breed judging
15.30	16.00	Presentation of rustic breeds
16.00	17.00	International presentation (in English) of French sheep breeds
17.00	17.30	Technical info update
19.00	20.30	International livestock evening (Zenith arena)

Thursday 4 October 2018

From	To	
09.00	10.00	Presentation of sheep breeds
10.00	11.00	Wool trophy
11.00	12.30	Rustic breeds Challenge
12.30	13.00	Demonstration of sheep dogs at work
13.00	13.30	Technical info (flock health) update
13.30	16.00	CHAROLLAIS (sheep) breed judging
16.00	16.30	Presentation of the ROMANE breed
16.30	17.30	Ovinpiades competition for young shepherds

Friday 5 October 2018

From	To	
09.00	09.30	Demonstration of sheep dogs at work
09.30	12.30	SUFFOLK breed judging & auction sale
12.30	13.00	Presentation of rustic breeds
13.00	13.30	Technical info (SIQO) update
13.30	14.00	Presentation of the ROMANE breed
14.00	14.30	Technical info (milking ewes) update
15.00	16.30	Sale of HAMPSHIRE rams following testing in station
16.30	17.00	Technical info (working with the MSA) update

Horses

Judging & presentation programme

► Equine area

- Breeds in judging: PERCHERON, ARDENNAIS, COMTOIS & BRETON
- Presentation of French working horse breeds, the AUXOIS breed and local breeds
- Presentation of ridden horses, ponies and donkeys
- Demonstration of equine equipment and horses and donkeys at work
- Demonstration of forge work and farriery
- Grand Prix du Massif central (pairs driving competition)
- Massifs Trophy (judging of heavy horses by agricultural students)
- Sale of breeding, working and ridden horses

>> In total: 300 animals

Wednesday 3 October 2018

From	To	
09.00	17.00	COMTOIS breed judging
09.00	17.00	Driving competition (2-year old horses)
14.00	15.00	Sale of breeding, working and ridden horses
17.00	18.00	Sale of breeding, working and ridden horses
19.00	21.00	International livestock evening (Zenith arena)
All day		Forge work competition and demonstrations of farriery by students. Presentation of French working horses, donkeys and local breeds. Demonstration of horse and donkey equipment.

Thursday 4 October 2018

From	To	
09.00	17.00	ARDENNAIS breed judging
09.00	17.00	PERCHERON breed judging
09.00	17.00	Driving competition (3-year old and over horses)
11.00	12.00	Massifs Trophy (judging of cattle by agricultural students)
12.00	13.00	Presentation of the AUXOIS breed
14.00	15.00	Sale of breeding, working and ridden horses
17.00	18.00	Sale of breeding, working and ridden horses
All day		Forge work competition and demonstrations of farriery by students. Presentation of French working horses, donkeys and local breeds. Demonstration of horse and donkey equipment.

Friday 5 October 2018

From	To	
09.00	17.00	BRETON breed judging
09.00	17.00	Grand Prix du Massif central (pairs driving competition)
14.00	15.00	Sale of breeding, working and ridden horses
17.00	18.00	Sale of breeding, working and ridden horses
All day		Forge work competition and demonstrations of farriery by students. Presentation of French working horses, donkeys and local breeds. Demonstration of horse and donkey equipment.



Focus on the international, the show's strategic development axis

With 4,500 foreign visitors (from 85 different countries) at the exhibition in 2017, the SOMMET DE L'ÉLEVAGE is clearly one of the world's biggest farm livestock shows. The presence of so many foreign visitors encourages the SOMMET, every year, to intensify its efforts to further develop the number of international visitors and delegations. It is undeniably this international angle that the SOMMET DE L'ÉLEVAGE has the potential to further develop its reach.



VIP services

To welcome the many foreign visitors appropriately, the SOMMET DE L'ÉLEVAGE does everything it can starting with the International Business Club. Established in the hall of the Zenith d'Auvergne, the International Club is an area fully-dedicated to the foreign visitor. Hosted by ADEPTA (The Association for the Development of International Exchange of Agricultural Products), it provides a vast number of services specifically adapted to the needs of the international visitor: interpreters, guided visits of the show, customised advisory service, organisation of meetings with exhibitors, a meeting room, internet access, catering, prayer room, central reservation agency for accommodation, shuttle services between

the town, airport, train station and showground etc. The SOMMET also calls upon the expertise of other organisations to enlarge the number of services for the foreign delegations.

Assisting exhibitors in their efforts to export their services/products, a team from BUSINESS FRANCE, will also be present in the International Club. This agency promotes the SOMMET DE L'ÉLEVAGE in several target countries, namely around the Mediterranean basin, Eastern Europe, Confederation of Independent States (Ex-USSR), Latin America and Asia, made up of agricultural experts who are based in these foreign countries. They will also be on hand in the International Club. And to further reinforce and improve

the quality of meetings between exhibitors and foreign investors, BUSINESS FRANCE, with the SOMMET DE L'ÉLEVAGE and the Europe Enterprise Network, has put in place a new platform of B2B matchmaking at this latest edition of the SOMMET. Exhibitors at the SOMMET and potential foreign investors will therefore be able to use this new tool to learn about each other, agree meetings and therefore better prepare their participation at the event. Finally, and to assist international visitors with the logistical organisation of their visit to the SOMMET (transport, accommodation, tourism), the SOMMET works with AGRILYS, the #1 French farm tourism agency that specialises in working holidays for farmers and other agricultural businesses.

The SOMMET forges its links with Turkey, the guest of honour in 2018

After Iran in 2017, it's the turn of Turkey to be the guest of honour at this 2018 edition of the SOMMET. With 34M sheep, 16M cattle (of which 6M are milk cows) and 10M goats, Turkey is a formidable livestock country. This invitation as guest of honour is therefore extremely important for the organisers of the SOMMET who hope that this invitation will contribute to further developing the exchanges between the two countries and to enforce the existing trade links. Despite its strong livestock base, the country still needs to import between 500,000 and 700,000 store cattle every year to meet the growing demands of a population of over 80 million. Turkey is therefore a first-grade client for the French livestock sector.

During the 3 days of the show, a stand completely free of charge will be made available to the Turkish delegation for it to promote its agriculture and its long-standing tradition of livestock farming. A conference is to be organised by the Turkish Ministry of Agriculture presenting the country's livestock sector, to touch on how the sector has evolved to where it is today and to point out the sector's prospects. Finally, it should be noted that during the SOMMET DE L'ÉLEVAGE, the farm ministers of both countries are scheduled to meet at the 14th Mixed French-Turkish Agricultural committee, plus an Agrobusiness forum will allow both French and Turkish farm and food industries to meet.



Numerous foreign delegations expected

As is the case every year, many foreign delegations are expected at the SOMMET DE L'ÉLEVAGE. Evidently, an official Turkish delegation will be present throughout the show and may well be headed up by the Turkish Farm Minister in person (to be confirmed). The organisers of the SOMMET also hope to welcome the farm ministers from Senegal, Niger and Zambia who have shown their interest in attending this year's show. Despite a complex geopolitical context, an institutional delegation from Iran is also expected.

Many other countries are also likely to be represented by trade delegations, such as Algeria, Lithuania, Ukraine, China, Mexico, Brazil, Canada etc, among others, without forgetting of course the many delegations from other European countries. Finally, approximately 200 representatives from twenty or so countries will also be present to represent the various Sals breeders associations throughout the world.



Show highlights for the international visitors



PRE-TOURS

As a supplement to the traditional farm visits, several pre-tours will be organised for the whole of the Tuesday 2nd October 2018, and they are available to all our international visitors.

4 completely independent circuits are on the programme:

BEEF CATTLE sector

*Departing from and returning to Clermont-Ferrand
From 07.00 to 19.00 - Co-hosted by INTERBEV Occitania*

Scheduled visits include:

- The abattoir of Gévaudan
- The Languedoc Lozère Viande Cutting Room
- The CELIA cooperative cattle batching and export centre

DAIRY CATTLE sector

*Departing from and returning to Clermont-Ferrand
From 07.30 to 19.00*

Scheduled visits include:

- MONTBELIARD farm with on-farm cheese-making
- Mixed ABONDANCE and HOLSTEIN farm

PLEASE NOTE!

The cost of the pre-tours is 30 € / person
(this includes lunch)
Free for the press

SHEEP sector

*Departing from and returning to Clermont-Ferrand
From 08.00 to 19.00 - Co-hosted by OS ROM*

Scheduled visits include:

- The abattoir of Gévaudan
- Meeting with the ELOVEL (IGP Lozère lamb) body
- BLANCHE DU MASSIF CENTRAL (BMC) farm
- The Antrenas livestock centre (BMC ram testing station)

SALERS breed

*Departing from and returning to Clermont-Ferrand
From 07.30 to 19.00 - Co-hosted by the OS Groupe Salers Evolution*

Scheduled visits include:

- SALERS farm with finishing unit
- SALERS farm (extensively managed, herd 100% outdoor)



FARM AND AGROINDUSTRY SITE VISITS

For this 27th edition of the SOMMET, many farm and agroindustry site visits are on the programme and are available for all international visitors during the 3 days of the show. Including visits to: beef and dairy cattle farms, sheep and goat farms, plus agroindustry businesses (abattoir, cheese-manufacturing, livestock export centre, feedlots, beef meat research centre, INRA, etc.). Everything to allow the visitor to get a complete overview of French excellence in terms of livestock farming.

Wednesday 3 October

→ Morning from 9:00 to 13:00

Visit to a **Holstein** cattle farm

or visit to **ADIV** (Technical Centre for Beef Meat Research)

or visit to a **Charolais** cattle farm

→ Afternoon from 13:30 to 18:00

Visit to a **Salers** cattle farm

or visit to a **Brown Swiss** cattle farm

or visit to a **Limousin** cattle farm

or visit to a **Ram testing station** (FEDATEST)

Thursday 4 October

→ Morning from 9:00 to 13:00

Visit to a **Salers** cattle farm

or visit to an **Abondance** cattle farm

or visit to a **Blonde d'Aquitaine** cattle farm

or visit to a **Comtois** heavy horse farm

→ Afternoon from 13:30 to 18:00

Visit to an **Aubrac** cattle farm

or visit to a **milking goat** farm (Alpine breed)

or visit to the **Pole herbivore** of the experimental centre of the National Institute for Agronomic Research (**INRA**)

or visit to a **cattle export centre** + a **feedlot** for young Charolais bulls

→ All day from 9:00 to 18:30

Visit to an **abattoir** + a **Charolais** cattle farm + a **Texel** sheep farm

Friday 5 October

→ Morning from 9:00 to 13:00

Visit to a **Charolais** cattle farm

or visit to a **Montbeliard** cattle farm

or visit to a **milking sheep** farm (Lacaune breed)

Practical Information

Registration (5 € / person) - Free for the Press

On line : www.sommet-elevage.fr, page "INTERNATIONAL", section "Farm visits"

On site : during the show, at the International Club

Meet 15 minutes before the scheduled departure time at the International Club

Further info:

info@sommet-elevage.fr

Tel : +33 (0)4 73 28 95 10

INTERNATIONAL LIVESTOCK EVENING

As every year, foreign delegations and all the international exhibitors and visitors are invited to the International Livestock Evening, organised in partnership with FRANCE GÉNÉTIQUE ÉLEVAGE, during which all breeds present at the show will parade in the main ring in the Zenith concert hall. A cocktail party for the foreign visitors and exhibitors will complete the evening convivially.

→ **Wednesday 3 October, 19.00 > 20.30**

Zenith arena

INTERNATIONAL PRESENTATION OF FRENCH SHEEP BREEDS

As a prelude to the International evening, foreign visitors can learn about all the French sheep breeds present at the show during the international presentation (French & English) in the sheep ring.

→ **Wednesday 3 October, 16.00 > 17.00**

Sheep ring Hall 5

CONFERENCES & INTERNATIONAL SYMPOSIUMS

Wednesday 3 October 10.00-12.00

**Overview of agriculture and livestock in Turkey:
the current situation and perspectives**

Ministry of Food, Farming and Livestock of Turkey

Contact : Embassy of Turkey in France

Mrs G. Müge VAROL ILICAK,

Tel : + 33(1) 45 25 29 63, paris@economy.gov.tr

Thursday 4 October 14.00-15.00

Tomorrow's livestock building in arid and semi-arid areas:

this will be a building of a small to medium-sized capacity with full climate control and an adjoining south-facing greenhouse and a north-facing temporary pasture. Destined for the use of milk production, this concept allows for a significant production of farm-produced forage and production of feed from "soil-less" crops. Fully thought out, this concept includes a number of buildings and structures: ponds, slurry pit, silos, an area for storing fermented forage, barn, machinery shed, irrigation material, refrigeration equipment, biogas plant and in the event where the subterranean water is saline a desalination plant using a "Phyton" distillation system and solar collectors, an automated air conditioning system, refrigeration system etc. to maintain a constant temperature and humidity within the A.S.H.R.A.E. (American Society of Heating Refrigerating and Air conditioning Engineers) standards.

Speaker: Prof. Damerdj M. A., I.N.A. Alger,

U. Tlemcen (International Club - Zenith)

Contact : Prof. Damerdj M. A.,

Tel : 00213 69 75 24 694, amine-damerdj13000@hotmail.fr



CONTACT: Benoît DELALOY

*International Manager SOMMET
DE L'ÉLEVAGE*

T. +33 (0)6 70 28 38 14

bdelaloy@sommet-elevage.fr

Programme of conferences: all the hot farming topics at the heart of the show

As with every year, the SOMMET DE L'ELEVAGE will be the theatre for approximately fifty conferences covering hot agricultural and livestock topics, plus a variety of other subjects.

Wednesday 3 October 2018

Ecoantibio - Responsible antibiotherapy

Plan Ecoantibio: presentation and results. Actions on human health: risks for human health with a specific focus on the risks to farmers and farm workers.

DRAAF Auvergne-Rhône Alpes

09:00 - 12:00 / Conference centre Room 1

Contact : Sylvie PUPULIN / +33 (0) 4 78 63 13 48
sylvie.pupulin@agriculture.gouv.fr

CASDAR ORGUE

Initial results from the CASDAR ORGUE project: Work organisation, social sustainability and the transferability of large milk herds in France.

French Livestock Institute

09:00 - 10:00 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

Overview of agriculture and livestock in Turkey

The current situation and perspectives

Ministry of Food, Farming and Livestock of Turkey

10:00 - 12:00 / Conference centre Room 2

Contact : Embassy of Turkey in France, M^{me} G. Müge VAROL ILICAK,
+33 (0)1 45 25 29 63 / paris@economy.gov.tr

BioThema : 100% organic feed for meat poultry

What are the promising and innovative leads? Feedback from different trials testing innovative feed strategies, between the incorporation of various raw feedstuffs and the optimisation of high protein value strategies.

Massif central Organic Agriculture Pole and ITAB

10:00 - 12:00 / Conference centre Room 4a

Contact : Antoine ROINSARD / +33 (0) 4 73 98 69 56
antoine.roinsard@itab.asso.fr

Forage maize harvesting: risks linked to grains bursting open

ARVALIS - Institut du Végétal

10:00 - 11:30 / Conference centre Room 6

Contact : Olivia MARTEL / +33 (0)1 64 99 24 76 / o.martel@arvalis.fr

Grassman

Presentation of a bouquet of mobile applications for forage grassland.

French Livestock Institute

10:15 - 10:45 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

The Agri-Sentinel network, involving technical and other advisers in the combat against livestock farmers' distress

The objective of this project is to allow the technical advisers who wish, plus the employees of cooperative networks and beyond, to play a role of "watchdog", looking out for situations of distress, by helping the farmers concerned to get help from a service of support, or by "sounding the alarm" to these same support services. The human-animal relationship is at the heart of this service, the observation of unhappiness in an animal is often the reflection of some kind of human distress. It amounts to creating an alarm network and system to prevent suicide in farming as an extension of existing collective preventative action. The conference aims to make known this action in a goal of mutualising the issue.

French Livestock Institute

11:00 - 12:00 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

Relations and human resources in livestock farming

Employment agencies and agricultural training organisations look to optimise relations and human resources within the management of a livestock farm.

Employment / Training zone (VIVEA, ANEFA)

11:00 - 12:00 / Entrance hall – Meeting area

Contact : Laurent USSE / +33 (0)4 73 28 77 80
laurent.usse@reseaufnsea.fr

Presentation of the key actions of the Queen Matilda Organic Project (with Danone/ "les 2 vaches")

French Livestock Institute

12:30 - 13:00 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

The New Zealand sheep sector has economic resources

New Zealand is the #2 world exporter of sheep meat, yet the country's research, advisory and promotional organisations aim to further increase exports to Europe. The cost of lamb production in New Zealand is 3 to 4 times lower than in France. What lessons can be learnt for sheep farms, advisors and all the French sheep sector?

Chamber of Agriculture Auvergne-Rhône Alpes, Institut de l'Élevage (French Livestock Institute), INSOYS, Réseaux d'élevage ATM

14:00 - 16:00 / Conference centre Room 5

Contact : Gérard SERVIERE / +33 (0)4 43 76 06 81
gerard.serviere@idele.fr

Diversification and Pluriactivity: opportunities for saving the agricultural entrepreneur?

CERFRANCE Alliance Massif central

14:00 - 15:15 / Conference centre Room 1

Contact : Danielle CORTINOVIS
+33 (0)4 73 19 53 10 / dcortinovis@63.cerfrance.fr

Holstein & Montbeliard: phenotypic differences to the economic consequences at farm level

Montbeliard Association and the University Clermont Auvergne, INRA, Vetagro Sup

14:00 - 15:30 / Conference centre Room 6

Contact : Anaël CASSARD / +33 (0)3 81 63 07 30
cassard@montbeliard.org

Harvest and conservation of pasture; silage, wrapping, hay: what's new?

ARVALIS - Institut du Végétal

14:00 - 15:30 / Conference centre Room 6

Contact : Olivia MARTEL / +33 (0)1 64 99 24 76 / o.martel@arvalis.fr

« Même pas peur » («Even not afraid!>>) 7 milk farms testify

«Even not afraid!» is a feature-length documentary about a significant risk for the French milk industry, the present and the future of our farms. Via several interviews, both the young and not so young speak from the heart about their profession, sharing with us their difficulties, their satisfaction, and those fun moments.

Promoted by the Bureau Technique de Promotion laitière and the Centre d'élevage de Poisy, with the support of CNIEL (milk producer industry network), the objective of the making of this, with Ymedia, film is to highlight the attraction of the job, and its noble art by placing Man at the centre of its projects.

Regional meetings begin this autumn leading to a national overview with the launch of the preview at the SOMMET DE L'ELEVAGE on Wednesday 3 October 2018 in the early evening (Conference centre amphitheatre).

To organise a discussion evening in your local cinema:
h.morainville@btpl.fr ou hetreau@eleveage-pois.org

To watch the film preview, click on:
https://vimeo.com/user72430320/mpp

Contacts :
Thierry Hetreau & Hervé Morainville
Co-producers « Même Pas Peur » - Centre d'Élevage & BTPL
Tel : +33 (0)6 83 36 68 99 - +33 (0)6 33 65 24 43

Thursday 4 October 2018

Sant'Innov

French Livestock Institute

09:00 - 09:30 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

Environmental expertise and the evaluation of ecological damage; new missions for land agents

The law of 8 August 2016 "Recapturing biodiversity, nature and the countryside", has introduced new implications whether they be the trio of "Avoid-Reduce-Compensate", or repairing ecological harm. Confronted with these issues, land agents are going to find themselves obliged to reply to these questions both an initial ecological appraisal as the level of compensatory measures necessary. By participating in drafting the Guide to Appraisal of the Biodiversity, Nature and countryside, land agents contributed to the conception of an indispensable tool for the success of their new missions.

Land and farm agents

9:30 - 12:00 / Conference centre Room 5

Contact : Cyril LE TADIC / +33 (0)6 78 72 02 49
c.letadic@experts-fonciers.com

Life Beef Carbon

Feedback from an innovative farmer and the levers used to reduce the carbon footprint of his farm.

French Livestock Institute

9:45 - 10:45 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

BioThema: Technical conferences on organic farming

Massif central Organic Agriculture Pole and ITAB

10:00 - 19:00 / Conference centre Room 2a

Contact : Julie GRENIER / +33 (0)4 73 98 69 56
jgrenier.polebio@gmail.com

Round table : France-Vietnam : heading to an effective co-operation in livestock farming

Ministry of Agriculture, Livestock and Fisheries of Vietnam / Business France Vietnam

10:00 - 12:00 / Meeting room of the International Business Club (Zenith)

Contact : Lan NGUYEN
+84 (0)24 39 44 58 33 / Lan.NGUYENTHUYET@businessfrance.fr

The PACTE for a social commitment

What is the PACTE for a social commitment? It's the name of a collective measure that includes both the livestock and meat sectors, via the interprofessional organisation INTERBEV, to better integrate the expectations of modern French society and to provide it with a global response.

INTERBEV

10:00 - 12:00 / Conference centre Room 1

Contact : Sixte BEAUSSANT / +33 (0)1 44 87 44 66
s.beussant@interbev.fr

Transfer of livestock farms: a question of public interest! Farmers and the public testify

Presentation of the experiments run by "Terre de Liens" in respect to the transferability of livestock farms and the highlighting of easier installations for young farmers by "Terre de Liens". The opportunity to provide feedback on the experience gained in partnership with SAFER, Chamber of Agriculture and agrirural associations. Retiring and young farmers testify, local (non-farming) inhabitants too, who have actively worked together to maintain livestock farms in their area.

Terre de Liens

10:00 - 12:30 / Conference centre Room 2b

Contact : Magali BLOT / +33 (0)6 38 03 34 96 / m.blot@terredeliens.org

Adaptation of cropping practices in the face of climate change

The Research and Development Project "AP3C" was launched in September 2015 with a goal of obtaining local information that would allow for a detailed analysis of the impact of climate change on the land, with a view to adapting production systems in the Massif Central and to heighten the awareness of all actors. This conference will be the opportunity to present the first results from the project and to discuss the following: What temperature and what rainfall in the Massif Central in 2050? What impact will climate change have on plant cover? What are the likely farming system adaptations required?

SIDAM

10:30 - 12:00 / Conference centre Room 6

Contact : Marie TISSOT / +33 (0)4 73 28 78 45
marie.tissot.sidam@aura.chambagri.fr

Lamb production as per agrieological practices: technical and economic results and the consumer's perception

Presentation of the initial results from the CASDAR ECOLAGNO project, that aims to test the various innovative methods of finishing lambs with a positive agrieological impact, for both grassland and sheep shed managed systems, by evaluating the zootechnical and economic impact. The risk of a negative impact on the farmer's work and quality of meat are studied as per the CASDAR ECOLAGNO management system. It is also a means of testing if the consumer will accept or not meat produced in this manner.

French Livestock Institute

11:00 - 13:00 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

Tomorrow's livestock building in arid and semi-arid areas

This will be a building of a small to medium-sized capacity with full climate control and an adjoining south-facing greenhouse and a north-facing temporary pasture.

Destined for the use of milk production, this concept allows for a significant production of farm-produced forage and production of feed from "soil-less" crops. Fully thought out, this concept includes a number of buildings and structures: ponds, slurry pit, silos, an area for storing fermented forage, barn, machinery shed, irrigation material, refrigeration equipment, biogas plant and in the event where the subterranean water is saline a desalination plant using a "Phyton" distillation system and solar collectors, an automated air conditioning system, refrigeration system etc. to maintain a constant temperature and humidity within the A.S.H.R.A.E. (American Society of Heating Refrigerating and Air conditioning Engineers) standards.

Speaker: Prof. Damerdji M. A., I.N.A. Alger, U. Tlemcen

14:00 - 15:00 / Meeting room of the International Business Club (Zenith)

Contact : Prof. Damerdji M. A. / Tél : 00213 69 75 24 694
amine-damerdji13000@hotmail.fr

Towards a reduction in soil fertility in organic agriculture?

ARVALIS - Institut du Végétal

14:00 - 15:30 / Conference centre Room 6

Contact : Olivia MARTEL / +33 (0)1 64 99 24 76 / o.martel@arvalis.fr

No agri-ecology without small-scale livestock farming

The end of small-scale livestock farming that was first announced forty years ago in the West and more recently in the rest of the world is not inevitable. The development of industrial-scale agriculture shows its limits particularly in respect to the ecology, economy and social angles. These limits are criticised and bettered by new small-scale farming experiments in France. These experiments in small-scale French farming prove that it is possible to be self-sufficient and happy on the farm, to earn a decent income and to participate in local life, to create jobs, while respecting the environment and in giving some sense to the profession. Farms too become easier to transfer to the next generation.

MAP Auvergne-Rhône Alpes Network

14:00 - 17:00 / Conference centre Room 2b

Contact : Amélie CHARVERIAT / +33 (0)4 81 91 65 34
coordination@amap-aura.org

Social sustainability of livestock farms in the Puy-de-Dôme department and in three other areas

Social sustainability is a balance of personal, family and profession; on both the farm scale and local community. This development dimension is essential to better understand the ongoing changes and to think about the future of our land and livestock sectors. How can an adviser, a teacher, a local actor best put the "human being at the centre" of their action?

French Livestock Institute

14:00 - 16:00 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

The beef sector economy

French Livestock Institute

16:30 - 18:00 / Conference centre Room 3

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68
muriel.reullier@idele.fr

Cattle feed: feed without yield enhancers

Conseil Élevage Fédération Régionale

9:00 - 10:30 / *Conference centre Room 2*

Contact : Patrice DUBOIS / +33 (0)4 73 28 78 30 / pdubois@cmre.fr

Recruit a student in agronomy in a work-release training contract!

Excellence in training and a personalised programme:

The engineers of VetAgro Sup (Farm Vets' school) are destined to jobs and management in agriculture, environment, sustainable development, land advisory, livestock health, agribusiness, sales and marketing.

Train your future managers by investing in the potential of a young engineer via:

- A 3-year apprenticeship contract

- A 1-year professional contract for 3rd-year engineers

Boost your business' know-how by innovation. Take advantage of the available financial support and reduction in costs. What are the advantages for your business?

VetAgro Sup

9:10 - 10:00 / *Conference centre Room 4*

Contact : Caroline YANNOVITCH / +33 (0)4 73 98 13 47

caroline.yannovitch@vetagro-sup.fr

How to protect your in-wintered livestock from draughts? Recommendations and use of the new types of gale-breaker on buildings

The ventilation of livestock buildings should provide excellent conditions for the life of your livestock. The air must obligatorily be renewed but also, in winter it is necessary to protect livestock from draughts. This requires using materials called gale breakers that allow air flow but reduce air speed inside the building. During this thème, we will remind you of the basic rules for good ventilation and highlight the new materials of gale-breaking products. This catalogue includes thirty different products (wood boarding, sheet boarding, transparent skylights, gale breaker netting) whose qualities of ventilation have been tested by the Institut de l'Élevage as per standard procedures, enabling the farmer to learn of the features of each product so to make the right choice for their building.

French Livestock Institute

9:30 - 10:00 / *Conference centre Room 3*

Contact : Muriel REULLIER / +33 (0) 2 41 18 61 68

muriel.reullier@idele.fr

Precision farming: towards the connected livestock farm?

Precision farming is one field of research that today allow us to offer new practices in terms of management for farmers, and notably livestock farmers.

This conference will be the opportunity to highlight recent progress in this area, from the field to the region, via livestock, its feed, its health etc.

INRA and IRSTEA

9:30 - 12:30 / *Conference centre Room 1*

Contact : Sabrina GASSER

+33 (0)4 73 62 40 35 / +33 (0)6 75 39 67 24

sabrina.gasser@clermont.inra.fr

Sustainable farming practices for pasture fertilisation

ARVALIS - Institut du Végétal

10:00 - 11:30 / *Conference centre Room 6*

Contact : Olivia MARTEL / +33 (0)1 64 99 24 76 / o.martel@arvalis.fr

VALOMAC: an invitation from the Massif central region to take control

From the initial project to the brand, producers and processors in the Massif central are committed to optimise the products from their mountainous grassland region.

FRSEA Massif central, COPAMAC SIDAM, Coop Auvergne-Rhône Alpes, ARIA

10:00 - 13:30 / *Entrance hall - Meeting area*

Contact : Véronique SAUZEDDE / +33 (0)4 73 28 77 80 / veronique.sauzedde.frsea@orange.fr

Livestock farming and professional training at VetAgro Sup: Share your opinion with VetAgro Sup

As a response to the risks facing livestock farming, the face of the 5-year training programme at VetAgro is in full transformation. Scientists at VetAgro Sup will present one of the options of VetAgro Sup called A2E "Adapting Livestock farming to the new risks" (a 5-year training programme) that began in September 2017 and the Masters degree GLOQUAL "GLOBAL QUALity in European Livestock production" that will start in September 2019.

VetAgro Sup

10:00 - 11:00 / *Conference centre Room 4*

Contact : Caroline YANNOVITCH / +33 (0)4 73 98 13 47

caroline.yannovitch@vetagro-sup.fr

Milk production in the mountains: dynamics following the end of milk quotas and future perspectives

France AGRIMER

10:30 - 12:30 / *Conference centre Room 4*

Contact : Chantal MIR / +33 (0)1 73 30 30 00

chantal.mir@franceagrimer.fr

Train and learn about animal welfare at VetAgro Sup

The creation of the "Animal welfare" chair and the launch of MOOC "Farm livestock welfare." The interaction between the different actors in the livestock world: whether that be in terms of training or research, the objective is to promote discussion between the different partners and actors in respect to animal welfare to compare viewpoints and to improve the mutual and global understanding surrounding this question.

Presentation by Luc Mounier and Alice de Boyer des Roches.

VetAgro Sup

11:00 - 12:00 / *Conference centre Room 4*

Contact : Caroline YANNOVITCH / +33 (0)4 73 98 13 47

caroline.yannovitch@vetagro-sup.fr

Launch of the brand of raclette cheese "Mont Lait"

Through the success of the mountain farm-produced milk sold under the brand name of "Mont Lait", the producers of the same milk and owners of the brand name have decided to diversify their range. The raclette cheese "Mont Lait" will see the light of day this autumn.

Association des Producteurs de Lait de Montagne

12:00 - 14:00 / *Mezzanine - Foyer 1*

Contact : Bérangère CAREL / +33 (0)5 65 73 79 14

berangere.carel@montlait.fr

BioThema: Focus on the Angus breed

Specificities of the Angus breed: consequences of its rearing / crossing Salers*Angus: first results from the project SALAMIX.

Pôle Agriculture Biologique Massif Central and ITAB

13:30 - 15:30 / *Conference centre Room 4*

Contact : Julie GRENIER / +33 (0)4 73 98 69 56

jgrenier.polebio@gmail.com

Sustainable agriculture

Change in cropping practices that have enabled the reduction of chemical inputs.

Fédération Apicole Auvergne-Rhône Alpes

14:00 - 16:00 / *Conference centre Room 2*

Contact : Joseph BEAUSSARON / +33 (0)6 88 27 59 87

j.beaussaron@bbox.fr

BVD: On the road to its eradication...

Groupe de Défense Sanitaire

14:00 - 17:00 / *Conference centre Room 1b*

Contact : Marjorie COULON / +33 (0)4 44 44 76 41

frgds.auvergne@reseaugds.com

LUZ'Co: Lucerne used as a collective

PEP Bovins lait, FR CUMA Auvergne-Rhône Alpes and Lycée de Cibeins

14:30 - 16:30 / *Conference centre Room 5*

Contact : Jean-Philippe GORON / +33 (0)6 71 00 37 19

jeanphilippe.goron@isere-conseil-elevage.fr

Agriculture and pollinators

Fédération Apicole Auvergne Rhône-Alpes

16:00 - 18:00 / *Conference centre Room 2*

Contact : Joseph BEAUSSARON / +33 (0)6 88 27 59 87

j.beaussaron@bbox.fr



Events and farm industry meetings

Sommets d'Or, the cutting edge of innovation

Every year, the Sommets d'Or competition rewards the most innovative techniques in 4 categories: farm machinery, livestock-handling equipment, supplies for livestock farms and services for the livestock industry. The SOMMET gives prize-winning exhibitors the opportunity to show off their innovative products or services to the show's visitors, 100% farming professionals and the trade press. Each award-winning product will be filmed in action that visitors can discover on the show's website www.sommet-elevage.fr and in articles in the French national and regional press. **The prize-giving ceremony will take place on Wednesday 3 October between 18.00 and 19.30** in the meeting area of the show's main entrance hall, in the presence of the jury and in association with the press group REUSSIR and PAMAC (Presse Agricole du Massif Central), partners of the SOMMET DE L'ÉLEVAGE.

Contact : Sophie Giraud, PAMAC

+33(0)6 63 96 84 02 - s.giraud@reussir.fr



Gold-award farmers

Goat cheese, Farm-matured Salers cheese, farm-produced Saint-Nectaire cheese, country pate, poultry, jams, yoghurts... so many and so diverse farmer-produced products from the Auvergne region competing for the prestigious title of "Fermiers d'Or". Organised by the Auvergne region Chamber of Agriculture, this competition for farm-produced consumable products is specifically for all farmers and producers of farm produce in the Auvergne region. The aim is to promote all farm products, optimise their quality as well as the innovative farmer marketing initiatives.

Contact : Jocelyne CHERIN, Chambre régionale d'agriculture d'Auvergne

+ 33 (0)4 73 28 78 41

The Massifs Trophy

Organised by the agricultural school of Marmilhat, the "Trophée des Massifs" invites students studying at the agri-environmental high schools in the Auvergne and neighbouring regions to test their abilities to assess an animal's phenotypical score using the points system. They will be tested on all the species and several breeds present at the show, in evaluating their shape, morphology and other characteristics. Capacities of sharp observation, good preparation and above all concentration will be rudely tested during the livestock judging by these young agricultural students.

Contact : M. LORNAGE, Lycée agricole de Marmilhat
+33 (0)6 25 93 73 21

Golden Hoof

Awarded every year at the SOMMET DE L'ÉLEVAGE, the "Sabots d'Or" Challenge is a competition that rewards the best technical advisor/farmer member of Bovins Croissance duo in respect to the overall farm management and farm data collation.

Contact : Karin RIVIERE, France Conseil Élevage
+33 (0)1 53 94 65 05

Special Recruitment

Once again, APECITA, the experts in agriculture, agri-industrial and environmental employment will be present at the show to organise job dating sessions every day of the SOMMET. At the same time, APECITA will run conferences in connection with recruitment and employment in the agriculture sector, at the meeting zone in the main entrance hall.

ON THE PROGRAMME:

Wednesday 3 October

- **10:00-10:45:** Optimise employment search tools
- **16:00-17:00:** Employment: Agriculture, a sector rich in opportunities

Thursday 4 October

- **09:00-9:45:** Make a success of your job interviews
- **17:00-18:00:** Employment: Agriculture, a sector rich in opportunities

Friday 5 October

- **09:30-10:15:** Make a success of your job interviews
- **14:30-15:30:** Employment: Agriculture, a sector rich in opportunities

Contact : Philippe BÉAUR

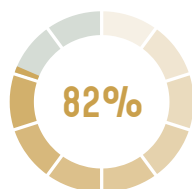
+33(0)7 79 99 33 44 - pbeaur@apecita.com

Focus on exhibitors and visitors

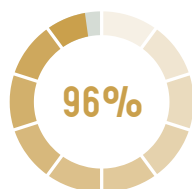
For Exhibitors, the SOMMET is an acknowledged agrobusiness event!

Livestock equipment, animal feed, veterinary products, milking and milk handling material, farm machinery, renewable energies etc. the SOMMET presents a wide-ranging array of products and services in all sectors of agriculture due to the willing participation of **1,500 companies** exhibiting at the show. They include **300 international exhibitors** representing **32 different countries**.

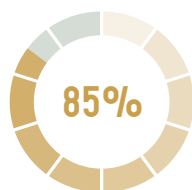
IN 2017 :



82% of exhibitors were satisfied with the **number** of livestock industry contacts made at the show

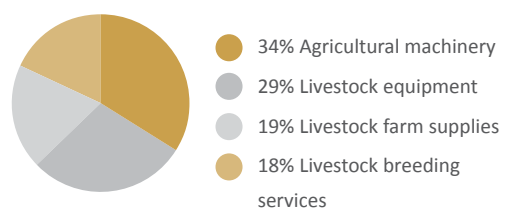


96% of exhibitors were satisfied with the **quality** of those livestock industry contacts



85% of exhibitors were satisfied with the **location** of their stand

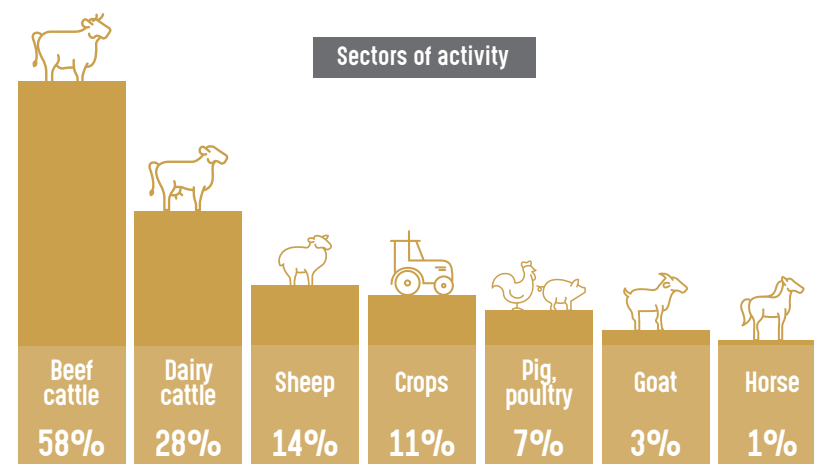
Exhibitors activity sectors



For the visitors, 100 % professional

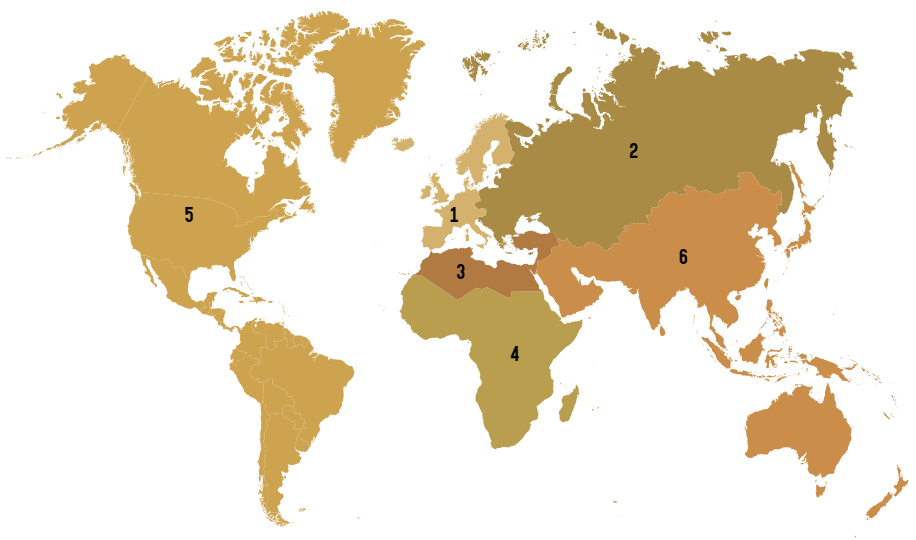
Not just a business meeting place, but also a source of information and debate, and a convivial, stress-free moment, the SOMMET DE L'ÉLEVAGE attracts more and more visitors each year. In 2017, the show welcomed 95,000 visitors, 100 % farming or related-industry professionals, as follows:

- 69% are farmers
- 31% are advisers, service providers and farm machinery experts
- 63% are aged between 30 and 60
- 30% are under 30



A reinforced international scope

4,500 international visitors from 85 different countries visited the show in 2017.



Where the international visitors come from

- | | |
|-----------------------------------|--------------------------|
| 1 Western Europe: 54% | 4 Sub-Saharan Africa: 6% |
| 2 Eastern Europe and the CIS: 18% | 5 The Americas: 4% |
| 3 Mediterranean Basin : 16% | 6 Asia/Oceania: 2% |

Press Meeting Place and Reception

To facilitate your steps to obtain a press pass, the SOMMET DE L'ÉLEVAGE advises using the show's own web site www.sommet-elevage.fr / section "Press" where you will discover a form that requires completion. Upon receipt of your completed form, we will send you your e-badge. Please don't forget to print it off AND BRING IT WITH YOU to access the show!



NEW!

During the SOMMET, we will be able to provide you with royalty-free video rushes. Do not hesitate to contact the press service.

AT THE SOMMET DE L'ÉLEVAGE YOU WILL FIND:

- a dedicated fully-equipped press room, with all the necessary essentials enabling you to work
- a VIP room for snacks and lunch each day
- a comprehensive programme of the show's events and a la carte individual farm visits (you can also register for the farm visits as per the programme for our international visitors)

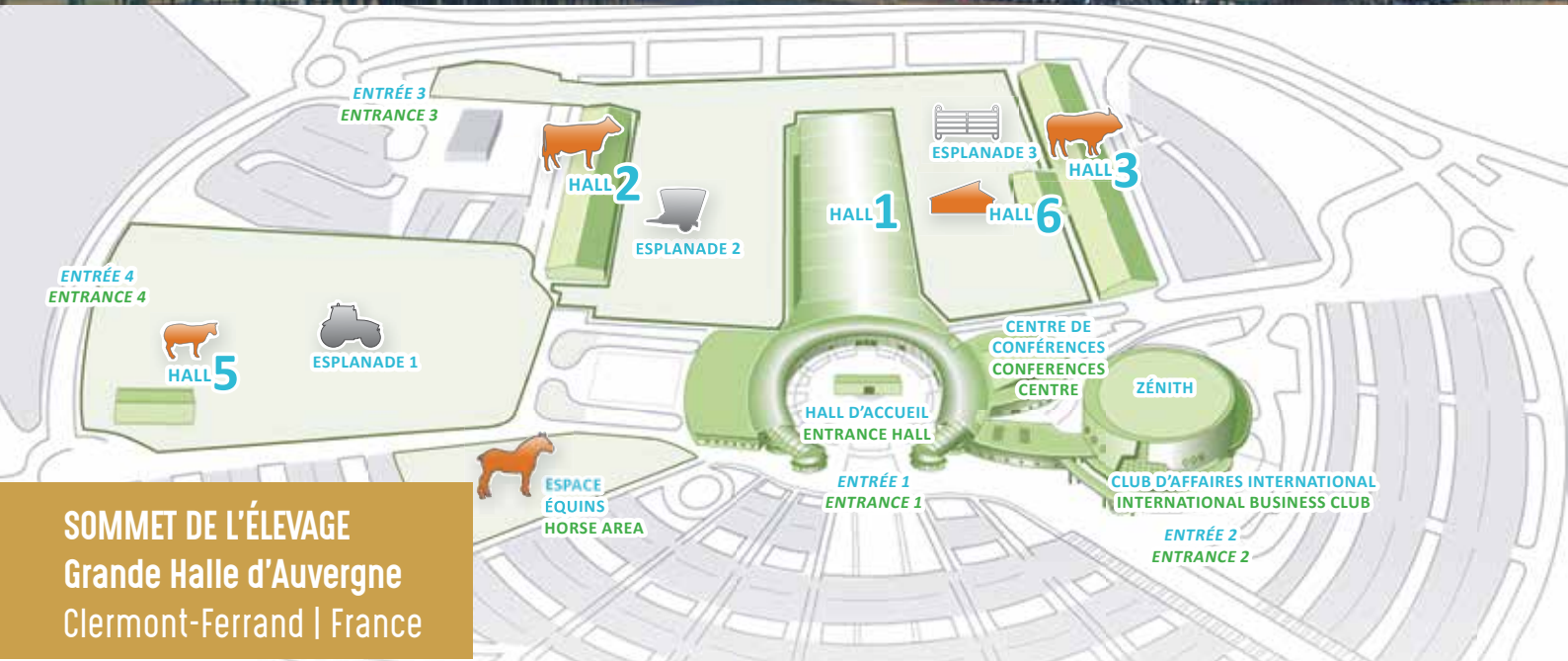
THE UNMISSABLE PRESS HIGHLIGHTS:

- **Show Opening Press Conference** by Jacques Chazalet, President of the SOMMET DE L'ÉLEVAGE: on Tuesday 2nd October 2018 at 19.30 in the City Hall in Clermont-Ferrand.
- **Show Opening Evening** Tuesday 2nd October 2018 at 20.00 in the City Hall in Clermont-Ferrand, buffet cocktail reception
- **Sommets d'Or Awards Ceremony**: Wednesday 3rd October 2018 at 18.00 in the meeting point of the main entrance hall

ACCOMMODATION:

- On demand through our press service, we can book hotel rooms for you.
- Free shuttles are available for your travel requirements between the SOMMET DE L'ÉLEVAGE and your hotel, and also between the SOMMET DE L'ÉLEVAGE and the airport or train station. Information and reservations in the Press Room.





SOMMET DE L'ÉLEVAGE Grande Halle d'Auvergne Clermont-Ferrand | France

ZÉNITH ARENA

- International Business Club
- Beef breeds championships
- National SALERS championship

ENTRANCE HALL

- Education, professional training
- Local authorities and administration

HALL 1

- Animal health and hygiene
- Animal feed
- Fodder seeds
- Farm building equipment
- Animal farming services
- Pig, poultry and rabbit breeding

HALL 2 DAIRY CATTLE

- Dairy genetics
- Dairy equipment
- Milk process and storage
- Animal health and hygiene
- Animal feed
- Farm building equipment
- Animal farming services

HALL 3 BEEF CATTLE

- Beef breeds genetics
- Animal health and hygiene
- Animal feed
- Farm building equipment
- Animal farming services

HALL 5 SHEEP & GOAT

- Sheep and goats genetics
- Sheep and goats farming equipment

HALL 6

- Farm buildings
- Energies

ESPLANADE 1

- Tractors
- Tillage
- Sowing, crop spraying
- Trailers

ESPLANADE 2

- Feed distribution
- Fodder harvesting
- Handling and lifting materials
- Forestry equipment

ESPLANADE 3

- Livestock trailers
- Livestock equipment
- Farm buildings
- Farm buildings equipment



SOMMET DE L'ÉLEVAGE Clermont-Ferrand, France

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Find the SOMMET on the web:
www.sommet-elevage.fr

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