



Barclay Phoenix leading KHW Regiment Apple 3-Red-ETN, owned by Westcoast Holsteins, BC; A Clone to the original Apple

FAMED APPLE FAMILY DOMINATES MADISON'S RED AND WHITE SHOW

By Stacey Smart, WI

Everyone knows Apple. The beautiful "Red Queen" boasting a tremendous udder and unbelievable strength and dairyness. One of the most notable Red and White Holstein cows to date, Apple and her family members are making their mark on the entire industry. The Apples came out on top at this year's International Red and White show at World Dairy Expo in Madison, Wis., with eight Apple family members placing within the top ten of their respective classes, and three of them claiming first prize. And it gets even better.

Apply family makes history at Expo

It was a historic moment for the Red and White Holstein breed when dam, clone, and daughter took home the Red and White Show's highest honors. The first-place 4-year-old and Senior and Grand Champion was KHW Regiment Apple 3-Red-ETN, owned by Westcoast Holsteins of Chilliwack, British Columbia. Apple 3 is a clone of the original Apple – KHW Regiment Apple-Red-ET – the winning cow in the 125,000-pound class and Reserve Senior and Reserve Grand Champion, owned by the Apple Partners of Edgerton, Wis. Honorable Mention Reserve Senior Champion and Best Udder of the Red and White Show was awarded to first-place 5-year-old, MS Candy Apple-Red-ET, a Talent daughter from the original Apple, owned by Frank and Diane Borba and Frank and Carol Borba of Escalon, Calif.

"It was a show ring moment that will be hard to surpass," says Apple Partner, Tim Rauhen, of this unexpected trifecta. "I doubt I will ever see that again in my lifetime. If there was any cow in the world that could do it though – it was Apple."

Apple 3 didn't stop at Grand Champion of the Red and White Show. This 89-point beauty did a fine job taking on all other breeds when she was named Reserve Supreme Champion of World Dairy Expo 2013. "This was obviously a great thrill for me and the Kooyman family," says Westcoast Holsteins' show manager and Apple Partner, Joe Hoffman.



David Dymont leading KHW Regiment Apple-Red, The Original Apple

"It's a great thing for the Red and White breed," adds Rauhen.

"We were pretty excited about Apple 3 coming into the Red and White show," reports Hoffman. "We felt she was in perfect condition that day, and we were thrilled when she won the 4-year-old class. You never like to look past that moment, but when she came out for the Champion class, she looked even better! It was quite something to witness three Apple family members crowned Grand, Reserve and Honorable Mention champions."

The first Apple – where it all began

Backed by an exceptional pedigree, KHW Regiment Apple-Red is the daughter of Kamps-Hollow Altitude-ET RC EX-95 and Carrousel Regiment-Red. Apple's dam is a cow that can "breed the great ones," says Hoffman. "Altitude may be one of the best-uddered cows ever, and she speaks volumes for Apple's mark on high type and sound-uddered offspring."

In addition to Apple's achievements at Expo, this legendary Red and White Holstein's impressive show record includes winning Grand Champion of the Red and White show at World Dairy Expo in 2011 and All-American R&W Aged Cow that same year; she was Holstein International World Champion R&W Cow in 2010, Reserve All-Canadian R&W Mature Cow in 2009, was nominated All-American R&W 5-Year-Old in 2009, HHM All-American Junior 3-Year-Old in 2007 and All-American Junior 2-Year-Old in 2006. "Apple has been able to come out on top at various stages of lactation," shares Hoffman.

As a member of the original Apple partnership, Hoffman had the privilege to work with Apple as a Junior 2-Year-Old. "I could already tell then that she was different. She had that "It" factor – with her balance and strength, dairyness, beautiful udder; and on top of that – she was red." Hoffman goes on to say, "The genetics alone in this family are unreal. Between the great cow family and sire stack, Apple was bound to be special."

Type, production, pedigree: Apple has it all

In 2008, the breeder syndicate, Apple Partners, purchased Apple for a whopping one million dollars at the Global Glamour Sale. "I've always followed the family since getting into the genetics business," says Rauen, "and Apple is so extreme. She's proven to transmit regardless what bull is used – whether show or genomic."

The EX-95 nine-year-old has a total of 88 direct offspring, including 13 sons in AI and nearly 50 daughters with a GTPI of 1800 or higher, as well as about a dozen family members on the top 150 CTPI Red and Red Carrier cow list. Many would consider Absolute and Armani two of Apple's most remarkable sons. "At Westcoast, we're using these bulls quite heavily on cows that don't have Apple in their pedigree," says Hoffman. Because everyone wants to be like Apple, the renowned cow has nine clones, two of which showed at Expo – Apple 3 and Apple A2. And even the clones are transmitting along the same lines as Apple.

Tacked onto her many accolades, Apple was also named Red Impact Cow of the Year 2013.

"It's great to work with a cow like this," confirms Hoffman. "Apple is a modern-day cow; she's not just a show cow. You could put her in a commercial herd and she'd be a dominant force – she's just that kind of animal." In addition, Hoffman says Apple has an unbelievable personality, "making herself known wherever she is."

Cattle with show-winning resumes

Prior to this point in her show career, KHW Regiment Apple 3 won first 4-Year-Old and Grand Champion (B&W and R&W) at the 2013 Western Fall National; she was the first-place Junior 2-Year-Old, Intermediate Champion and Honorable Mention Grand Champion at World Dairy Expo 2011 and the Unanimous All-American Junior 2-Year-Old. Apple was HHM All-American R&W Spring Yearling 2010 and nominated All-American R&W Spring Calf in 2009. This friendly, banana-eating bovine will have her first AI son, sired by Alchemy, released soon.

Other Apple family members to place in the top ten at this year's Expo include: Miss Apple Snapple Red, fifth-place spring calf, exhibited by Connor Erbsen of Wisconsin; Ms Apples Aleda, second-place winter calf, exhibited by Westcoast Holsteins; Ms D Apple Danielle Red, fifth-place Senior 2-Year-Old and Best Udder of the class, exhibited by She-Ken Holsteins of Pennsylvania; KHW Regiment Apple A2 Red ETN CL, ninth-place senior two-year-old, exhibited by Apple Partners; and Ms Apples Asset Red, third-place 5-Year-Old, exhibited by Westcoast Holsteins. "All of these animals are following in Apple's footsteps," observes Rauen, "and there will be plenty more to come."



(r-l) Apple 3 is a clone to Apple & Candy Apple is a daughter of Apple



KHW Regiment Apple 3, a friendly, banana-eating bovine celebrating her win

"Candy Apple is extremely dairy and probably Apple's best daughter," says Hoffman. "She's a full sister to Absolute. If a cow like that doesn't make you want to use that bull, I don't know what does. Ms D Apple Danielle Red is another tremendous cow, with an incredible frame and beautiful udder. And here at Westcoast, we have very high hopes for Ms Apples Aleda. This Redburst daughter is a beautifully-made calf that's receiving a great deal of embryo interest."

Westcoast Holsteins, breeder of elite reds and blacks, was also the Premier Exhibitor of the International Red and White Show. "We superseded our expectations at Expo," Hoffman says. "I was very pleased. It's a long year trying to get to that point, and luckily it all paid off."

The future is sweet

"The Apple family performs on a day-to-day basis, both in and out of the show ring," notes Rauen. "The transmitting abilities on all daughters and sons are amazing. They produce great offspring no matter what genetic line they're crossed with, making Apple offspring and embryos an easy sell."

"In today's marketplace there is so much emphasis on genomics," Hoffman points out. "Any breeding operation – whether show or commercial – should take notice of this cow family. Apple is the kind of cow we should be striving for. She's the kind that people like to work with every day. And not just her offspring, but her offspring's offspring too. The sky is the limit with these cows."

Apple's depth and reach is growing daily, making this family a force to be reckoned with. They're winning big at major shows and proving they have much to offer the dairy world.

'Everybody
wants an
Apple'

In the words of Joe Hoffman