

Stride In Dairy 

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YOUR Canadian Dairy Showcase!

We are proud to announce the **NEW** title sponsor of the popular Dairy Classroom!



Since the inception of the Canadian Dairy XPO, the focus remains on innovation transfer, through a comprehensive tradeshow and education transfer, through the world-class Dairy Classroom.

The Maizex Dairy Classroom will now operate on both days of the XPO (Wednesday & Thursday) from 10am—1pm. The Maizex Dairy Classroom will also be relocated to Hall 1 (main entrance to CDX), still on the main floor of CDX.

The standard for education is simple; keep the topics fresh and interactive, keep the message non-commercial and producer friendly and make sure the speaker line-up is the absolute best the globe has to offer. This valuable program will again be included in the price of regular admission on both days of CDX.

Maizex believes in developing long term relationships. They have been producing and marketing grain corn and specialty hybrids right here in Ontario for 28 years! The company's impressive and consistent growth is testament of their ability to meet and exceed their customers' needs. Maizex offers adapted, high yielding Leafy and Floury gene hybrids specifically for dairy production. The head office and production facility is located near Tilbury, Ontario.

Maizex recognizes that dairy producers are the 'new age cash croppers', with many of them expanding their acreage incrementally over the past 5 years. Dairy producers see the opportunity to add a cash crop revenue stream and Maizex is well positioned to fill their **NEED** for **SEED**!



The Canadian Dairy XPO thanks Maizex for their commitment to stand behind the infant but growing CDX brand. Stay tuned for full speaker line-up as planning develops for 2014.

Also a big thanks to our proud Founding Partners for sponsoring the GALLONS of fresh Tim Horton's coffee and baked goods for the 2014 Maizex Dairy Classroom.

Cowsignals—Back By Popular Demand !

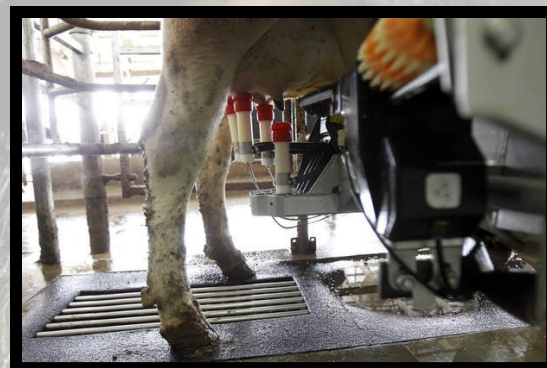
Joep Driessen - Founder of the world renowned Cowsignals 'movement', returns to the now Maizex Dairy Classroom, at the 2014 Canadian Dairy XPO. The only international speaker invited to return to the stage, Joep will light up the full house crowd BOTH DAYS OF CDX! Changing gears and speaking on Youngstock Signals and Robot Signals, Joep will bring out the most progressive dairy farm families looking to gain valuable and practical insight they can apply immediately to their operation. Rearing healthy and productive calves to heifers and understanding the dynamic cow/milking robot relationship will again, drive producer value proposition for at the 2014 CDX.



Day 1 —Youngstock Signals



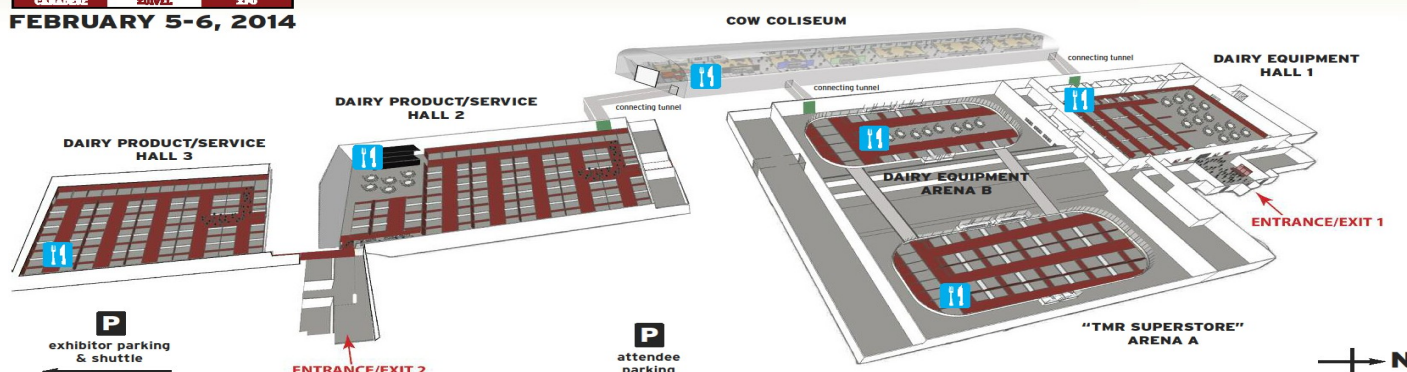
Day 2 —Robot Signals



For more information about the Canadian Dairy XPO, please visit dairyxpo.ca. For media inquiries, contact Donna Powell, CDX Media Relations/Marketing Manager at: donna@roievents.ca or call 1-226-381-0282.



YOUR Canadian Dairy Showcase!



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