



NEWS RELEASE
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Holstein UK now offers male genomic evaluations

Holstein UK can now offer members the opportunity to run a UK genomic evaluation on both their male and female calves.

"Running genomic evaluations on male calves has been restricted to AI companies until now, but the service is now available to all breeders", explains Holstein UK's Suzanne Harding. "There are a number of options available and it's best for breeders to look at the Holstein UK website at www.holstein-uk.org to find out which evaluation best suits their requirements", continued Suzanne.

Genomic evaluation has proved popular with UK breeders as the extra information accrued can be useful in deciding which females to breed from. The technology continues to develop rapidly and is also being used by breeding organisations all over the world as a means of deciding which young bulls to progeny test.